VIC TRAN - SENIOR UX DESIGNER

Clear UX + AI design for complex work.

victran.creative@gmail.com +84 903 123 135 Saigon, Vietnam

Hi, I'm Vic, I turn complex workflows into intuitive products, from research to design systems teams can build on.



EXPERTISE

UX/UI design · AI augmented workflows · Visual and interaction design · Building design systems · UX research and testing · Team leadership

AI TOOLS

Claude · Claude Design · Figma Make · Gemini · Cursor · Figma MCP · Copilot · Codex · Google Stitch

DESIGN AND DELIVERY TOOLS

Figma · Miro · Jira · SAP · Illustrator · Photoshop · Power BI

STRENGTHS

Creative strategy · Team leadership · Training and mentoring · Brand development · Visual communication · Client collaboration

DOMAINS

Logistics · Ecommerce · Approval workflows · SAP · Automation testing · Crowd Sourcing · Fintech

15 years in design

40+ international projects

6 designers led

Experience

Senior UX Designer and UI Team Leader
2022 to Present
BOSCH Digital Vietnam

- Lead a UX design team of 6 designers: design direction and individual growth paths.
- Drive end to end UX across complex enterprise domains: logistics, approval workflows, crowd sourcing, SAP integrated systems, e-commerce and automation testing.
- Embed AI into the design process with Claude, Cursor, Figma MCP and Vibe Code, reducing design to development iteration cycles and enabling faster, data informed decisions.
- Recently also try out the new role as project lead by planning a team event for UXD team at Bosch.
- Serve as internal trainer and knowledge sharing for Figma, UX methodology and responsible AI integration in design.

UX Designer
2020 to 2022
CODE88

Designed end to end user experiences for web and mobile products, from discovery research to high fidelity prototypes.

Creative Specialist Team Leader
2018 to 2020
INTEk Institute

Led a creative team across digital campaigns, brand communications and visual identity, pioneering the shift from print toward digital UX thinking.

Senior Graphic Designer
2013 to 2018
British International School Vietnam

Led all visual communications for a large international institution:

EDUCATION AND CERTIFICATIONS

Foundation of Artificial Intelligence
Coursera, IBM

PMP Certification
Atoha Institute

Foundations of UX Design
Google, Coursera

Train the Trainer
CTS Training Centre

Diploma, Multimedia Design
Kent International College

Diploma, Computer Programming
FPT Aptech

OUTSIDE WORK

Tennis · Gym · Video games · Reading comics and books · Netflix · Quiet time alone

CONTACT

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Experience, continued

Junior Graphic Designer
2011 to 2012

Incontect Co. Ltd, Singapore (onsite)

Built foundational design skills producing client assets in Singapore's competitive creative industry.

Graphic Designer
2012 to 2013

XPress Print Agency

Delivered high volume print production: packaging, banners and editorial layouts in a fast paced agency environment.

Leadership and initiative

AI augmented design practice
Scaled an AI workflow with Claude, Cursor and Figma Agent, cutting iteration time significantly.

AI training and upskilling
Built hands on training on prompting and responsible AI use in UX.

Design system governance
Drove tokens, component standards and Figma variables for cross team consistency.

Dev and design alignment
Founded a recurring forum that cut spec ambiguity and rework loops.

Thank you for your time.